

Dominique Degottex

Full-Stack Developer & Product Designer — React, Next.js, TypeScript

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SUMMARY

Full-stack developer and product designer, freelance since 2019 with 80+ delivered web applications, and founder of **ForgeBase**, an MVP studio that has launched 45+ products for startups in fintech, healthcare and SaaS. Fluent across the stack — React, Next.js, TypeScript, Node.js — with a designer's grounding in UX and a marketer's grounding in SEO. Open-source author (User Tour Kit, Astro themes). Currently moving into application security.

EXPERIENCE

Founder & Full-Stack Developer — ForgeBase / DomiDex.Design Remote · Jan 2019 – Present

- Shipped 80+ web applications end to end — user research, design, architecture, build, deployment, maintenance — as sole designer-developer.
- Launched 45+ MVPs for non-technical founders (My Dental Buddy, BlackHedge, The AI Leverage...), taking products from idea to production in 4-6 weeks.
- Built with React, Next.js, TypeScript, Node.js and Webflow; custom CMS builds with integrated SEO and measurable performance gains.
- Cut project delivery time ~40% with behavior-driven design and agile process; created reusable design systems and component libraries across client projects.

ASO / Affiliate & SEO Manager — HotelQuickly Bangkok · Jan 2017 – Jan 2019

- Drove a 65% improvement in digital performance for a hotel-booking marketplace through ASO, SEO and affiliate campaigns.
- Grew app rankings 150% across Google Play and the App Store; launched and ran the AppsFlyer affiliate program.
- Implemented technical SEO on the React website with the frontend team; managed two content writers.

Digital Marketing Manager — YOL Clothing Bangkok · Jun 2015 – Dec 2017

- Generated over \$600,000 in sales within the first 6 months for a B2B clothing start-up (SEO, Google AdWords, Facebook Ads).
- Improved campaigns through quantitative A/B testing; built the company website and launch content with the sales team.

Web Designer / Frontend Developer — Salamander Jewelry Bangkok · 2013 – 2015

- Prototyped and shipped a responsive e-commerce front end (HTML/CSS in a Python environment) with a team of five.
- Rebuilt the B2B checkout flow, cutting payment-related support tickets by up to 48%.

UX Specialist & WordPress Developer — ECLECTIC.coop Aubenas, France · Mar 2010 – Jan 2013

- Designed and built custom WordPress e-commerce sites from concept to deployment for diverse clients.
- Lifted sales 17.5% (Vigneron Ardéchois) and cut cart abandonment 32.7% (Etiketbio.fr) through UX and conversion work.

OPEN SOURCE & PRODUCTS

- **User Tour Kit** — open-source React product-tour SDK and visual builder: headless, Tailwind-friendly, WCAG 2.1 AA; exports code teams own (usertourkit.com).
- **Grafio, Develi, 8-BitQuest** — commercial/free Astro themes known for tiny JavaScript budgets (37-44 KB whole-site) and dependency-free in-house icon, motion and SEO layers.

SKILLS

Languages & frameworks: TypeScript, JavaScript, React, Next.js, Node.js, Astro

Product & design: UX research, prototyping, accessibility (WCAG 2.1 AA), Webflow

Growth: technical SEO, ASO, A/B testing, affiliate marketing

Styling & systems: Tailwind CSS, design systems, component libraries

Data & backend: PostgreSQL / Supabase, API design, custom CMS, WordPress

Practices: agile delivery, performance budgets, behavior-driven design

EDUCATION

Sigmaschool — Full-Stack Development 2024 – Present

Université Jean Moulin (Lyon III) — DUT, Information & Communication 2003 – 2005

LANGUAGES

French — native · **English** — full professional proficiency